

Dave Bolick – Sample Web copy – www.alaras.com (enterprise software consulting)
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Wrote Web copy, white papers, and case studies for enterprise software consultancy.

The screenshot shows the Alaras website homepage. The header features the Alaras logo and the tagline "Translating Business Needs Into Applications That Work". A navigation bar includes links for SERVICES, TOOLS, REPORTS, COMPANY, and CONTACT. The main content area is divided into three sections: "news and events" with two news items, "Accelerating Results" featuring a testimonial from Egreetings Network, Inc., and a "FREE White Paper" titled "Why Business Requirements Analysis Leads to Stronger Applications". The footer contains a site map, copyright information, and contact details.

alaras Translating Business Needs Into Applications That Work

I'm paying millions for customized enterprise applications. Why don't they work?

Today's large organizations depend on heavily customized enterprise and CRM applications. Unfortunately, as many as four out of five of these applications fail to perform as planned, if they work at all.

The best way to maximize the success of any application development is to rigorously define the underlying business requirements, then communicate those requirements effectively to the software developers.

Our Consultants are experts at defining and communicating your project's requirements. We also use leading functional, regression, and performance tools and techniques to approach 100 percent defect-free applications. The result? Dramatically reduced development costs and enhanced long-term value for your organization. Learn more. **877-4-alaras (877-425-2727)**

news and events SERVICES TOOLS REPORTS COMPANY CONTACT

❖ **Alaras President, David Fillpot**
Named one of Fresno State University's most influential thinkers... [Read More...](#)

❖ **"Paithan Group" is now "Alaras"**
New name, same great services... [Read More...](#)

Accelerating Results
"Your technology accelerated releases while enhancing quality. Achieving near zero defects with shorter time to market helped us convert millions of site visitors to satisfied customers."
Egreetings Network, Inc. [Read more...](#)

FREE White Paper
Why Business Requirements Analysis Leads to Stronger Applications
[Read more...](#)

Home Services Tools Reports Company Contact
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email: info@Alaras.com

The screenshot shows the Alaras website Services page. The header features the Alaras logo and the tagline "Translating Business Needs Into Applications That Work". A navigation bar includes links for SERVICES, TOOLS, REPORTS, COMPANY, and CONTACT. The main content area features a "SERVICES HIGHLIGHT" section with a photo of a man wearing glasses, followed by a "Services" section describing Alaras as a one-stop QA services solution, and a "Clients" section listing Wells Fargo Bank, Egreetings Network, Inc, and Argent Mortgage.

alaras Translating Business Needs Into Applications That Work

Services

SERVICES HIGHLIGHT SERVICES TOOLS REPORTS COMPANY CONTACT

Services

Alaras is your one-stop QA services solution for offshore and domestic software development projects. Our specialty is providing near 100% functional coverage for defects prior to any coding. We do everything from augmenting your in-house QA staff to sending in a team to take care of your entire QA process. No matter how much or how little help you need, when you use our staffing solutions, you can count on getting an application that works.

Clients

Alaras is proud to provide its quality services to such leading companies as Wells Fargo Bank, Egreetings Network, Inc, and Argent Mortgage.