ᘓAperture®

Discover the seven deadly sins of data center consolidation and how to avoid them.

FREE SURVIVAL GUIDE!

Now, in a free survival guide on data center consolidation, find out how your company can:

> - Dramatically simplify data center consolidation projects
> - Sharply reduce risk associated with disruptions in service
> - Manage space, equipment, power, and other assets more accurately and effectively

request your free survival guide now

Dear Colleague,

It's no secret. Data center consolidations and moves - often extraordinarily complicated and expensive – can easily wipe out anticipated cost savings. The key is careful planning and execution – but despite an abundance of promising data center management "solutions" – there haven't been any simple how-to guides. Until now.

Now you can learn precisely how to easily and effectively plan and manage data center consolidations, while minimizing risks and costs in the bargain.

Get the facts today in a free survival guide from the experts. Download your free kit now (or request a hard-copy kit sent through the mail) at:www.aperture.com

Discover how to get the best results from your organization's data center consolidation effort.

Your free guide includes a pair of instructive reports on data center consolidation best practices, from the experts at the Data Center Institute and the independent analysts at Gartner. Download your free guide now and find out how to:

- **Plan more effective – and less costly – data center consolidation projects** by quickly and easily evaluating scenarios and visualizing each critical step of the process

- **Complete projects on time** and under budget by more easily managing every project phase

- **Optimize data center resources day-to-day** through more efficient tracking of equipment and space

- **Save hundreds of hours** by eliminating awkward, error-prone, manual planning and tracking tools

prone, manual planning and tracking tools

- **Boost service levels** while dramatically reducing the time and effort needed for responding to ordinary change requests

- **Ensure continuity of critical business operations** by minimizing the risks of catastrophic failure and outside threats

…and more. Plus you'll also receive a real-world case study demonstrating how companies like yours are already achieving dramatic positive results with their data center consolidation efforts.

Download your free survival guide now at: www.aperture.com.

Exclusive pre-recorded Webcast gives practical tips for smoother data center consolidation.

As part of your free survival guide, you'll also get exclusive access to an information-packed Webcast: "Seven Deadly Sins of Data Center Consolidation," just recorded on Feb. 27, 2003! Join the experts from the Data Center Institute for a lively discussion of critical considerations and traps to avoid when managing these large-scale projects.

Plus you'll also receive complete details on Aperture VISTA™, the visual data center management solution that gives operations teams visually rich, Web-based tools for easier, more effective data center infrastructure management.

Make sure the hard work you put into data center consolidations actually pays off.

Discover how your company can manage data center consolidations – and all the ongoing change we've come to expect – with less time and expense, greater efficiency, and fewer headaches. Download your free data center consolidation survival guide today at: www.aperture.com.

Thanks for reading! We look forward to hearing from you.

Regards,
John Stopper
CEO

p.s. Find out how to manage data center consolidation more easily and cost effectively. Request your free survival guide today, including the white paper, Gartner research report, the case study, exclusive prerecorded Webcast access, and more at:www.aperture.com.

request your free survival guide now