



**Selling your home? Looking for a home to buy? Consider this—  
Professional realtors bring valuable tools to the buying and selling process.**

- 1** They know your local **market**.
- 2** They know how much your home (or the one you want to buy) is **worth**.
- 3** They know the easiest ways to increase your **home's value**.
- 4** They know how to **negotiate** the best deal.
- 5** They know which **types of properties** are the **best investments**.
- 6** They know about **loan approvals**.
- 7** They know about **appraisals** and **inspections**.
- 8** They know about **title searches** and **insurance**.
- 9** They know about **disclosures**.
- 10** They know about the **closing process** and **prices**.

If you're selling your home or looking for a home to buy, **call a licensed professional realtor.**



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