

Dave Bolick: TV commercial script
510-601-9554

TV spot 1: "Couch potato" :30

<p>A young man, late 20s - early 30s, sits on sofa in living room, facing camera (POV: TV). He's wearing casual clothing, possibly sweats, pajamas, robe, etc. The man's expression is vacant, possibly slack-jawed, and unchanging. He holds a TV remote in his hand.</p>	<p>AUDIO: SFX: game show (ding-ding-ding-ding-ding-ding-ding "You've won ten-thousand dollars!")</p>
<p>The man presses a button on the remote to change the channel.</p>	<p>SFX: changes to news: "200 more high-tech workers were laid off today in another round of cutbacks.."</p>
<p>The man presses the channel button again.</p>	<p>SFX: v/o: "And now it's time for... Another Day, brought to you by..."</p>
<p>And again.</p>	<p>SFX: A woman screaming, a la vintage crime noir movie.</p>
<p>The man sits still, his expression unchanged.</p>	<p>SFX: dramatic crime noir music, under...</p>
<p>FADE TO BLACK, then:</p>	<p>v/o: Got time on your hands? Might be a good opportunity to work on that college degree.</p>
<p>It's your move</p>	<p>SFX: The new unemployment figures came out today, and... (click, static, silence)</p>
<p>Fade to:</p>	
<p>OHLONE</p>	
<p>Fade to:</p>	
<p>www.ohlone.edu</p>	